I find the thought of allowing cell phones while in flight appalling. That passengers would be subject to being a captive audience of loud intrusive one sided conversations by surrounding passengers who would rudely carry on lengthly business and personal discussions disgusts me. I have no issue with allowing internet, text messenging or email usage as there is no intrusiveness involved and business can be carried out quietly. Flights should remain a time to read, sleep, talk with fellow passengers, use a personal laptop, or watch a movie. If you are going to allow it, then have a soundproof talking section which doesn't intrude on the rest of us!